



## **Terms and Conditions**

### **1. Acceptance of Terms**

By accessing and using the services of Krav Maga Defence Tactics Media Ltd (hereinafter referred to as KMDT Media Ltd), you agree to comply with and be bound by these terms and conditions.

### **2. Services Provided**

KMDT Media Ltd offers online martial arts training and instructional content, including video tutorials, live sessions, and written materials. All content is for educational and informational purposes only. The techniques are only to be used for self-defence purposes when all other attempts to diffuse the situation have failed and there is a risk to life or serious injury. KMDT Media Ltd does not provide professional medical, legal, or psychological advice.

### **3. Use of Content**

All content provided by KMDT Media Ltd is for personal use only. Any distribution, reproduction, or commercial use of the content is strictly prohibited without the prior written consent of KMDT Media Ltd.

### **4. User Responsibility**

You acknowledge that participation in martial arts involves inherent risks, including the risk of physical injury and possibly death. By using KMDT Media Ltd's services, you expressly acknowledge and agree to assume all associated risks and responsibility for your actions.

### **5. Indemnification**

You agree to indemnify, defend, and hold harmless KMDT Media Ltd, its directors, employees, and affiliates from any claims, liabilities, damages, losses, or expenses, including but not limited to injury or death, arising from your use of the services, violation of these terms, or infringement of any intellectual property or other rights, to the extent permitted by law.

### **6. Limitation of Liability**

To the maximum extent permitted by applicable law, KMDT Media Ltd shall not be liable for any direct, indirect, incidental, consequential, or punitive damages arising out of your use of the services, even if KMDT Media Ltd has been advised of the possibility of such damages. This limitation of liability applies to any damages or injury caused by any failure of performance, error, omission, interruption, deletion, defect,

delay in operation or transmission, computer virus, communication line failure, theft, destruction, or unauthorized access to, alteration of, or use of record.

## **7. Intellectual Property**

All content, trademarks, and logos provided by KMDT Media Ltd are the intellectual property of KMDT Media Ltd. Unauthorized use, reproduction, or distribution is prohibited.

## **8. Prohibition of Impersonation**

Users are prohibited from copying, impersonating, or falsely representing themselves as KMDT Media Ltd or any of its affiliates.

## **9. Prohibited Activities**

When using KMDT Media Ltd's services, you agree not to engage in the following prohibited activities:

- a. Using the services for any unlawful purpose or to promote illegal activities.
- b. Posting or transmitting any content that is obscene, defamatory, threatening, harassing, or otherwise objectionable.
- c. Attempting to interfere with the proper functioning of the services, including by hacking or manipulating the software.
- d. Uploading or distributing viruses, malware, or other harmful code.
- e. Collecting or storing personal data about other users without their consent.
- f. Using any automated system, including bots, to access or interact with the services in a way that violates these terms.
- g. Reproducing, duplicating, copying, selling, reselling, or exploiting any portion of the services without the prior written consent of KMDT Media Ltd.

## **10. Term and Termination**

These terms will remain in effect until terminated by either you or KMDT Media Ltd. KMDT Media Ltd may terminate or suspend your access to the services immediately, without prior notice or liability, for any reason, including if you breach these terms. Upon termination, your right to use the services will cease immediately. If you wish to terminate your account, you may do so by notifying KMDT Media Ltd in writing. Any amounts owing to KMDT Media Ltd shall be paid in full prior to termination. Any provisions of these terms that by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity, and limitations of liability.

## **11. Governing Law**

These terms and conditions are governed by and construed in accordance with the laws of England and Wales. Any disputes arising under or in connection with these

terms shall be subject to the exclusive jurisdiction of the courts of England and Wales. This choice of law and jurisdiction applies to all users, regardless of their location.

## **12. Modification of Terms**

KMDT Media Ltd reserves the right to modify these terms and conditions at any time. Continued use of the services constitutes acceptance of any changes. Users will be notified of significant changes to these terms and conditions.

## **13. Photography and Video Consent**

By using the services provided by KMDT Media Ltd, you give KMDT Media Ltd full right to use the images resulting from photography or video filming, and any reproductions or adaptations of the images for fundraising, publicity, or other purposes to help achieve the group's aims. This might include (but is not limited to) the right to use them in their printed and online publicity, social media, press releases, and funding applications.

## **14. Waiver of Liability**

This agreement releases KMDT Media Ltd from all liability relating to injuries that may occur during training or activities at any of KMDT Media Ltd's classes, locations, events, or while participating in online instruction videos. By agreeing to this waiver, I agree to hold KMDT Media Ltd entirely free from any liability, including financial responsibility for injuries incurred, regardless of whether injuries are caused by negligence. I also acknowledge the risks involved in martial arts. These include but are not limited to minor sprains, broken bones, death, etc. I swear that I am participating voluntarily, and that all risks have been made clear to me. Additionally, I do not have any conditions that will increase my likelihood of experiencing injuries while engaging in this activity. By choosing to use KMDT Media Ltd's services, I forfeit all right to bring suit against KMDT Media Ltd for any reason. In return, I will receive training in martial arts. I will also make every effort to obey safety precautions, all listed in writing and as explained to me verbally. I will ask for clarification when needed.

Furthermore, I agree that everything I have provided is up-to-date and give permission for photos and/or videos of myself and/or my children to be used by KMDT Media Ltd and its affiliates for promotional purposes across various media platforms, including social media, websites, and print materials. I understand that these photos and videos may be shared publicly and may not be altered or edited in a manner that misrepresents us. I acknowledge that KMDT Media Ltd retains the right to use this content indefinitely unless I revoke my consent in writing. KMDT Media Ltd will make reasonable efforts to ensure the content is used appropriately, but I release KMDT Media Ltd from any claims related to the misuse or unauthorized use of the photos and videos by third parties. I also waive any right to review or approve the content before it is used, and I relinquish any claim to financial compensation for the use of the photos and videos.

## **Disclaimer**

### **1. No Professional Advice**

The content provided by KMDT Media Ltd is for informational and educational purposes only and is not intended as professional medical advice, diagnosis, or treatment. Always seek the advice of your physician or other qualified health provider with any questions you may have regarding a medical condition.

### **2. Assumption of Risk**

By participating in KMDT Media Ltd's training programs, you acknowledge that martial arts is a physically demanding activity and carries inherent risks, including the risk of physical injury and possibly death. You voluntarily assume all risks associated with these activities.

### **3. No Guarantees**

KMDT Media Ltd does not guarantee any specific results from the use of its services. Individual results may vary.

### **4. Third-Party Links**

KMDT Media Ltd's website or content may contain links to third-party websites. KMDT Media Ltd is not responsible for the content or privacy practices of these websites.

### **5. Copyright Notice**

All content provided by KMDT Media Ltd is protected by copyright law. Unauthorized use, copying, or distribution of this content is strictly prohibited.

### **6. Changes to Disclaimer**

KMDT Media Ltd reserves the right to update this disclaimer at any time. Your continued use of the services signifies your acceptance of any changes.

### **7. Contact Information**

For any questions regarding these terms and conditions or the disclaimer, please contact us at:

KMDT Media Ltd  
20 Wenlock Road  
London  
N1 7GU

# **GDPR Compliance**

## **1. Data Protection**

KMDT Media Ltd is committed to protecting your personal data and respecting your privacy. All personal data collected by KMDT Media Ltd will be processed in accordance with the General Data Protection Regulation (GDPR) and any other applicable data protection laws.

## **2. Data Collection and Use**

KMDT Media Ltd collects personal data that you provide voluntarily when registering for services, making purchases, or contacting us. This data may include your name, email address, payment information, and any other information necessary to provide our services. KMDT Media Ltd uses this data to manage your account, provide customer support, and improve our services.

## **3. Data Retention**

KMDT Media Ltd will retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including any legal or reporting requirements.

## **4. Data Sharing**

KMDT Media Ltd will not share your personal data with third parties except as necessary to provide our services, comply with legal obligations, or protect our rights. Any third-party service providers engaged by KMDT Media Ltd will be required to comply with data protection laws and ensure the security of your personal data.

## **5. Your Rights**

Under the GDPR, you have the right to access, rectify, or erase your personal data, as well as the right to restrict or object to its processing. You also have the right to data portability and the right to withdraw your consent at any time. To exercise these rights, please contact us at [info@kmdt.co.uk](mailto:info@kmdt.co.uk).

## **6. Security**

KMDT Media Ltd takes appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

## **7. Complaints**

If you believe that KMDT Media Ltd has not complied with your data protection rights, you have the right to lodge a complaint with the relevant supervisory authority.